

# Galena TIMES

Serving Northern Nevada Since 2003

## demographics

The more affluent neighborhoods of Northern Nevada are in South Reno and Incline Village. The Galena Times is targeted to reach this demographic, designed as a friendly neighborhood tool to keep neighbors informed and to help them feel like they are part of a great community. We have been serving this area since 2003.

## distribution

The Galena Times is mailed to 9,000+ homeowners in Galena Forest, St. James's Village, Montreux, Timberline, Saddlehorn, Callahan Ranch, Rolling Hills, Galena Country Estates, Scotch Pines, Southwest Pines, Estates at Mt. Rose, Legend Trails, West Washoe Valley, ArrowCreek, Incline Village and growing. 1,000 copies of The Galena Times are distributed at select businesses and advertisers.

## rates

1/16 Page	\$145   2.25"x2.875"
1/8 Page	\$210   4.75"x2.875"
1/4 Page	\$310   4.75"x6"
1/2 Page	\$490   9.75"x6"
Full Page	\$795   9.75"x14"
Back Page	\$970   9.75"x14"

## issues

The Galena Times will be published quarterly;  
Winter/Holiday, Spring, Summer and Fall

## galena times website

Rates include digital advertising on the galenatimes.com website.

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