

# Galena TIMES

Serving Northern Nevada Since 2003

## demographics

The more affluent neighborhoods of Northern Nevada are in South Reno and Incline Village. The Galena Times is targeted to reach this demographic, designed as a friendly neighborhood tool to keep neighbors informed and to help them feel like they are part of a great community. We have been serving this area since 2003.

## distribution

The Galena Times is mailed to 9,000+ homeowners in Galena Forest, St. James's Village, Montreux, Timberline, Saddlehorn, Callahan Ranch, Rolling Hills, Galena Country Estates, Scotch Pines, Southwest Pines, Estates at Mt. Rose, Legend Trails, West Washoe Valley, ArrowCreek, Incline Village and growing. 1,000 copies of The Galena Times are distributed at select businesses and advertisers.

## rates

<b>1/16 Page</b>	\$145   2.25" x 2.875"
<b>1/8 Page</b>	\$210   4.75" x 2.875"
<b>1/4 Page</b>	\$310   4.75" x 6"
<b>1/2 Page</b>	\$490   9.75" x 6"
<b>Full Page</b>	\$795   9.75" x 14"
<b>Back Page</b>	\$970   9.75" x 14"

## issues

The Galena Times will be published quarterly; Winter/Holiday, Spring, Summer and Fall

## galena times website

Rates include digital advertising on the galenatimes.com website.

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Galena  
TIMES

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Spring 2022

**Help save bears and other wildlife**

**A newly installed bear crossing sign warns drivers to pay attention on Mt. Rose Highway. Bear cubs are often following closely behind their mothers. Four bears were killed in motor vehicle accidents here in 2021, most of them cubs.**

**Letter from the Editor**

As we are awakening from a two-year hibernation, we might have lots in their dens in spring. We see hungry for entertainment, eating out, and learning new skills. In this issue, we share ideas on how to attain your life. If anything, normal offers an opportunity to examine habits, hobbies, and priorities. Like many of you, I have practiced my Spanish on Duolingo, spent more time hiking with my dog, and learned to sit under a tree. As we enter spring, let's focus our attention on balancing the health of our families and of the natural world around us.

You'll hear from a neighbor who gives up in a log cabin atop of Mt. Rose and another who wants to make the highway safe for bears. You'll find out about UNR's Redfield Campus managing workweeks and academic training and how to celebrate science and technology with a festival. Perhaps you want to sit in a plane over Lake Tahoe or let your thoughts settle into silence at a new meditation center - let us inspire you to

**Dagmar Bohlmann** loves the outdoors as much as reading or writing about it.