

Galena Times

"Serving the Greater Southwest Reno Area"

demographics

The more affluent neighborhoods of Northern Nevada are in South Reno and Incline Village. The Galena Times is targeted to reach this demographic, designed as a friendly neighborhood tool to keep neighbors informed and to help them feel like they are part of a great community.

distribution

The Galena Times is mailed to 9,000+ homeowners in Galena Forest, St. James's Village, Montreux, Timberline, Saddlehorn, Callahan Ranch, Rolling Hills, Galena Country Estates, Scotch Pines, Southwest Pines, Estates at Mt. Rose, Legend Trails, West Washoe Valley, ArrowCreek, Incline Village and growing. 1,000 copies of The Galena Times are distributed at select businesses and advertisers.

rates

1/16 Page	\$125 2.25" x 2.875"
1/8 Page	\$190 4.75" x 2.875"
1/4 Page	\$270 4.75" x 6"
1/2 Page	\$425 9.75" x 6"
Full Page	\$695 9.75" x 14"
Back Page	\$850 9.75" x 14"

issues

The Galena Times will be published quarterly; Winter/Holiday, Spring, Summer and Fall

galena times website

Check out our new interactive neighborhood website which includes a monthly e-newsletter, neighborhood photos, calendar, want ads, news, tips, recipes, etc. Rates include free advertising on the new galenatimes.com site.

contact info

Richard Advertising
Phone 813-7136 Email richardk@cbivr.com

Kelly Graphics | Production
Phone 813-8117 Email kelly@redrockwater.com

Dagmar Editor
Phone 247-8848 Email djbohlmann@usa.com

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"Serving the Greater Southwest Reno Area"

Galena Fest - Good times and great support leading up to the event
By Dave Gentry
Galena Fest is going to turn Galena Creek Regional Park into the hub of our community Sunday, September 30th. For those of you who don't already know, Galena Fest is a celebration of the great outdoors. The event itself includes the scenic Bloody Rose mountain bike race, a 1.7-mile kids' fun run, and a festival with live music and kids' activities. The combination of athletic events, festival and family fun makes this an ideal representation of what is so great about the South Reno area. As the Galena Fest continues to grow, so does its ability to donate to outdoor youth programs and additional trail construction. Whether you're an athlete or just want to come for the festival, attendance this year is a sure indicator of success. Consistently good people and their time and money have offered in this year's work leading up to the event. Dahan Automotive Group and Mike Rounds, an intellectual property attorney for Watson Brands, Inc. from both on the largest sponsorship packages available. When asked, "Why Galena Fest?" their answers were similar and surprisingly little to do with marketing. Representing the Dahan Automotive Group, Stefan Precep exactly said, "This event is exactly what we see about. Supporting what our community enjoys." One day after Dahan Automotive Group committed to the sponsorship, the group headed to Galena Creek, hiking the course, organizing runners and generating ideas on how to get their network of social media friends to support the cause. When Mike Rounds was asked the same question, "Why Galena Fest?" the answer was remarkably about supporting something he personally believes in. "Since 1984, I use and enjoy these trails three to four times a week," he said. "Galena Fest is a great way for me to give back to what so many of us enjoy." The list of sponsors and volunteers is long, but we sincerely hope everyone takes note of the vast amount of businesses and individuals who have come together to support and grow this festival.

Galena Times drops down into Incline Village
Whether you are eating Asian Fusion at Frankie's Fusion Bistro or sipping double martinis by the fireplace at Lone Eagle Cottage, you can now read the Galena Times in Incline Village. What started as a neighborhood real estate newsletter, has grown to reach more than 10,000 households and businesses along the Reno/ Lake Tahoe corridor. With a station to connect Lake Tahoe and South Reno, the Galena Times appreciates the support of local businesses wishing to grow our sense of community.

Letter from the Publisher
For many of us the best time of the year is finally here. Perfect weather invites us to explore the great outdoors. I simply can't imagine living anywhere else since Northern Nevada has so much to offer. This year's Galena Fest celebrates our outdoor lifestyle and the amazing views from the festival stay local and support mostly kids clubs and educational programs. I encourage everyone to bring their family and participate in the events and experience this special festival. I guess Galena Fest has filled a void in South Reno, and that's why it has grown every year. Without a doubt it will continue to do so. It's amazing how many local volunteers to our sense of place in the past four years. Without their efforts we would not have a festival, and I can't thank them all enough. This year I especially want to applaud Galena Fest president David Gentry and the staff of South Reno Athletic club for going above and beyond. Their belief in the festival and their determination to make it successful is greatly appreciated. Whether you're meeting your athletic abilities and endurance, fishing for trout at Marilyn's Pond, or just eating some great food with a cold something for everyone. Let's not forget two live bands and the dancing under the tall Jeffrey pines. My favorite event is always the Bloody Rose mountain bike climb, which I plan to compete in for the fourth consecutive time. You would hope it gets easier with each passing year, but that's just wishful thinking. See you all at the post-race festival, Richard Kriller.